THE ROLE OF THE CARERS’ CHAMPION

✓ Encourage your clients who are Carers to accept a referral to the Carers Centre

✓ Refresh your pharmacy’s Carers’ Notice Board, if appropriate

✓ Display and maintain supplies of carers’ leaflets

✓ Identify yourself to patients as a Carers’ Champion (for example, by having your name on your Carers’ Notice Board)

✓ Help implement carer support protocols and initiatives at your pharmacy where appropriate (We will happily support you if you identify any opportunities)

✓ Share the monthly e bulletins with your colleagues

SKILLS AND KNOWLEDGE

✓ Enthusiasm and motivation for the role

✓ Basic understanding of all carers (including young carers and young adult carers) / willingness to learn

✓ Empathy for carers

As a Carers’ Champion, you are not expected to be an expert on ‘carers’ issues’ or provide carers with one-to-one support, just to encourage referrals. If you have any questions, please call XXX at Salford Carers Centre on 0161 833 0217. We will work with you flexibly.